Abstract of the Disclosure

An information transmitting apparatus (such as player) is provided for transmitting information (audio data, video data, or others) to a plurality of information receiving apparatuses (such as receivers) via a serial bus. The transmitting apparatus has a selection unit to select one or more ones from the plurality of information receiving apparatuses and a transmission path establishing unit to establish a transmission path to the selected information receiving apparatus so that the information is transmitted therethrough. The operations required for transmission of the information can be simplified.

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